

To,
The Principal,
ITS Paramedical Foundation
Uttar Pradesh

Subject: Proposal for Students of your college to avail job oriented online training program through Online VidyaBridge Portal.

Reference: Letter No.35/AISHE/SNO-UP/08/19/2022-23 dated 20.02.2023 All India Survey on Higher Education (AISHE), Uttar Pradesh and Letter No. 2865 / SPD / RUSA / 2022-23 dated 20.02.2023 National Higher Education Mission (RUSA), Uttar Pradesh.

Respected Sir/Madam,

I got this opportunity to introduce to you that **BSN InfoTech Pvt. Ltd.** is a renowned and leading Lucknow based CMMI Level 3, ISO 27001:2013 and ISO 9001:2015 certified company working in a range of IT-related services like ERP Solution, Web Portal Development, Software Solution, Mobile App Development, Call Center Management, Professional Training, e-Governance Projects and Staffing solution to Uttar Pradesh Govt., Central Govt. and esteemed Private Organizations since 2003.

Here with attached a copy of above letter from All India Survey on Higher Education (AISHE) and National Higher Education Mission (RUSA), Uttar Pradesh dated 20.02.2023 regarding to avail various online training program conducted by **BSN Infotech Pvt. Ltd.** through **VidyaBridge** portal for benefits of students resulting to increase in **Gross Enrolment Ratio (GER)** in various courses in Higher Education University / Institutes of Uttar Pradesh as per **National Education Policy (NEP)-2020**.

We are pleased to inform your good office that the company is ready to register all students under the ambit of your Institution who are interested to join any course of their choice on our VidyaBridge portal. Such noble ventures help re-shape Graduate /Post-Graduate Colleges as per initiatives of government and also enable them to get access to quality education in the state. As partners in the holistic development of students we have launched a career-oriented web portal "**VidyaBridge**" which offers:

BSN Infotech Private Limited

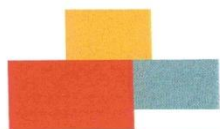
REGISTERED OFFICE

- 2/63, Vipul Khand, Gomti Nagar Lucknow, U.P. - 226010
- 0522 4005977, 0522 4959891
- admin@bsninfotech.net, vidyabridge@bsninfotech.net
- www.bsninfotech.net, www.vidyabridge.bsninfotech.net

POWERED BY



TOLL FREE NO. - 1800 8895 855



- Course On Accounting and Finance including IT Skills (Industry Ready Professionals) **(Rs1000+18% GST=1180)**
- Project/Summer training for Engineering & Management Students **(Rs 1000+18%GST=1180)**
- Advanced IT courses with experience on Live Project **(Rs 1000+18%GST= 1180) .**
- Foreign languages courses that include English, Persian, German, French . **(Rs 1000+18%GST= 1180)**
- Personality development/interview training for students studying in Universities, Degree Colleges etc. **(Rs 1000+18%GST= 1180)**
- Quality Enhancement course in IT Skills. **(Rs 600+18%GST=708)**
- Internship/Project Training for B.com/M.com .**(Rs900+18%GST=1062)**

You may have reference & visit our developed portal i.e. <https://vidyabridge.bsninfotech.net>

Being an IT and staffing Company, we have our established set procedures as per industry norms and thus our Industry-Ready Professionals Course and other online training Program helps students in availing the required exposure of Industry or organization, he would like to work upon as a professional and also provides industry ready skills required for a particular job.

Our Online System match the demand of industries in various categories with our trained student's skills and experience for getting a better career opportunity. The students will learn domain knowledge, process, procedures, industry working culture, different types of software applications used by organization and also how to represent themselves which includes interpersonal, communication and soft skills.

The details of Help Desk to facilitate your students and for any query related with Courses:

- Toll Free No. : 1800-8895-855
- Phone No. : 9219875031
- Email ID : sunidhi_chauhan@vidyabridge.net
- Web Address : www.vidyabridge.bsninfotech.net

The details of our courses and their duration along with copy of AISHE ,RUSA Uttar Pradesh letters and draft MoU are enclosed as an attachment for your reference. We request you to provide us opportunity to associate with your prestigious college and impart online training to students for improving their industry ready skills required for a particular job. We also request you to initiate the process of signing MOU with BSN Infotech Pvt. Ltd. so that this initiative can be taken to its logical conclusion.

Encl.: As above letters

Thanks & Regards,

Sunidhi Chauhan

Deputy State Head

CC: Managing Director, BSN Infotech Pvt. Ltd. for information and further necessary action.





अखिल भारतीय उच्चतर शिक्षा सर्वेक्षण (उ०प्र०)
(All India Survey on Higher Education-UP)

Phone No: 0522- 2287977

Email: aishecellup@gmail.com

पत्रांक : 35/AISHE/SNO-UP/08/19/2022-23

दिनांक : 20.02.2023

सेवा में,

समस्त निदेशक/कुलसचिव/प्राचार्य/नोडल अधिकारी,
उच्च शिक्षा संस्थान/विश्वविद्यालय,
उ०प्र०।

विषय:—उत्तर प्रदेश राज्य में GER को बढ़ाये जाने हेतु विभिन्न पाठ्यक्रमों के सम्बन्ध में।

महोदय/महोदया,

उपरोक्त विषयक अवगत कराना है कि अखिल भारतीय उच्चतर शिक्षा सर्वेक्षण के द्वारा देश में GER का आंकलन किया जाता है। वर्तमान में प्रदेश का GER 27.3 प्रतिशत है। प्रदेश सरकार राष्ट्रीय शिक्षा नीति-2020 को लागू कर GER को बढ़ाने हेतु शासन स्तर तथा PPP मॉडल के अन्तर्गत बढ़ाने के लिये प्रयासरत है। सभी को सुलभ एवं गुणवत्ता पूर्वक शिक्षा देने हेतु प्रदेश सरकार प्रतिबद्ध है।

प्रदेश सरकार के इन्हीं प्रयासों के अन्तर्गत BSN Infotech, Lucknow द्वारा VidyaBridge पोर्टल के माध्यम से विभिन्न प्रकार के पाठ्यक्रमों का संचालन किया जा रहा है, जो निम्नवत् है:-

- 1- Course On Accounting and Finance including IT skills
- 2- Project/Summer training for engineering & Management students
- 3- Advanced IT courses with experience on Live project
- 4- Foreign languages courses that includes English, Persian, German, French
- 5- Personality Development/interview training for students studying in Universities, Degree colleges etc.

अतः आपसे अनुरोध है कि महाविद्यालय/विश्वविद्यालय एवं संस्थान प्रदेश सरकार के इन्हीं प्रयासों के अन्तर्गत BSN Infotech, Lucknow द्वारा संचालित VidyaBridge (www.vidyabridge.bsinfotech.net) पोर्टल के माध्यम से छात्रों को संलग्न सूची के अनुसार विभिन्न प्रकार के पाठ्यक्रमों का लाभ लेने हेतु प्रेरित करें। उक्त पाठ्यक्रमों का लाभ लेने हेतु महाविद्यालय/विश्वविद्यालय एवं संस्थान, BSN Infotech, Lucknow के साथ MoU भी हस्ताक्षर कर सकते हैं।

भवदीय,

(संजय कुमार दियाकर)
राज्य नोडल अधिकारी

प्रतिलिपि निम्नलिखित को सूचनार्थ प्रेषित:-

- 1- BSN Infotech, Lucknow.

(संजय कुमार दियाकर)
राज्य नोडल अधिकारी



राज्य परियोजना निदेशालय (उ0प्र0)
राष्ट्रीय उच्चतर शिक्षा अभियान (RUSA)
(National Higher Education Mission)

Phone No: 0522- 2287977

Email: spdrusaup@gmail.com

पत्रांक : 2865 / SPD / RUSA / 2022-23

दिनांक : 20.02.2023

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भवदीय

(संजय कुमार दिवाकर)
उप निदेशक (रूसा)

प्रतिलिपि निम्नलिखित को सूचनार्थ प्रेषित:-

- 1- BSN Infotech, Lucknow.

(संजय कुमार दिवाकर)
उप निदेशक (रूसा)