

**MEMORANDUM OF UNDERSTANDING**

By and Between

**ITS PARAMEDICAL FOUNDATION**  
MOHANLALGANJ, ATRAULI  
**UTTAR PRADESH**

,- **AND** -



**BSN Infotech Private Limited**  
2/63, Vipul Khand, Gomti Nagar, Lucknow –22601

This Memorandum of Understanding (MOU) is made and entered on this ..... day of .....  
(month) of **2023**(Year).

*Between*

**ITS PARAMEDICAL FOUNDATION MOHANLALGANJ, ATRAULI  
UTTAR PRADESH** (Hereinafter 'College'), which is **PARTY IN FIRST PART.**  
**(Academic Partner)**

*And*

**VidyaBridge -Unit of BSN Infotech Private Limited** having it's registered office at 2/63, Vipul Khand,  
Gomti Nagar, Lucknow (hereinafter 'Company'), which is **PARTY IN SECOND PART.**  
**(Skill Partner)**

**I. PREAMBLE**

Reference to Letter no.35/AISHE/SNO-UP/08/19/2022-23 dated 20.02.2023 All India Survey on  
Higher Education (AISHE), Uttar Pradesh and Letter No. 2865 / SPD / RUSA / 2022-23 dated  
20.02.2023 National Higher Education Mission (RUSA), Uttar Pradesh regarding increase of Gross  
Enrollment Ratio (GER) by implementing National Education Policy 2020 (NEP2020).

Whereas, **ITS PARAMEDICAL FOUNDATION MOHANLALGANJ, ATRAULI  
UTTAR PRADESH** (here in after 'College) is desirous of offering additional courses relating  
to "Course On Accounting and Finance including IT skills", "Advanced IT courses with experience on Live  
project", "Foreign languages courses", "Personality Development/interview training "for the students  
enrolled in degree / diploma / certificate courses, which is **PARTY IN FIRST PART;**

AND whereas, **BSN Infotech Private Limited**, 2 / 63, Vipul Khand, Gomti Nagar, Lucknow  
(here in after 'Company') is engaged in and desirous of providing online courses relating to "Course On  
Accounting and Finance including IT skills", "Advanced IT courses with experience on Live project",  
"Foreign languages courses", "Personality Development/interview training " for wide categories of  
students, which is **PARTY IN SECOND PART;**

**IN FURTHERANCE THERE OF**, both the parties have agreed and are desirous of long term  
collaboration in areas of mutual interest and are willing to execute this 'Memorandum of  
Understanding' for the purposes as indicated in this 'Memorandum of Understanding', HENCE;

**IN WITNESS THERE OF**, this 'Memorandum of Understanding' is there for executed  
between the above parties on this ..... day of.....(month) of.....(Year).

## **I. STATEMENT OF OBJECTIVE**

This 'Memorandum of Understanding (MoU)' as executed by and between the PARTIES, is to offer courses through 'Online Mode' relating to "Course On Accounting and Finance including IT skills", "Advanced IT courses with experience on Live project", "Foreign languages courses", "Personality Development/interview training" etc. with due 'Certification' to be accorded by the second party, in consideration of the requirements related to NEP2020 and increase of GER of students enrolled at the 'College'.

## **II. RESPONSIBILITIES**

The parties to this 'Memorandum of Understanding' shall be responsible and accountable for the following responsibilities, jointly and severally.

### **JOINT RESPONSIBILITIES**

1. The parties shall be jointly responsible for proper and adequately scheduled enrollment, instruction and examination for the courses offered under this memorandum of understanding.
2. The parties shall be jointly responsible to accommodate additional facilities and/or procedures, which may be deemed necessary in furtherance of the objectives of this memorandum of understanding.
3. Jointly issue of certificate to the students after successful completion of skill course
4. Curriculum planning, syllabus design / revision

### **RESPONSIBILITIES OF PARTY IN FIRST PART**

1. The party in FIRST PART shall be responsible to fulfill infrastructural, monitoring etc. requirements of the party in second part and/or students enrolled in the courses offered under this memorandum of understanding.
2. The party in FIRST PART shall be responsible to lead and facilitate joint organization of conferences, seminars, trainings, lectures, summer schools or such other events by whatever name called, in furtherance of the objectives of this memorandum of understanding.
3. The party in FIRST PART should share Coupon Code with recommended students for discount in Fee for selected courses.
4. The party in FIRST PART shall be responsible to upload the marks / transfer of credits as per rules.

## **RESPONSIBILITIES OF PARTY IN SECOND PART**

1. The party in SECOND PART shall be responsible for online enrollment and online classes to the students, examinations & certifications, in consultation and on concurrence with the designated officers of the College, for such purpose in relation to all courses offered under this memorandum of understanding.
2. The party in SECOND PART shall be responsible for providing adequate online 'Reading & Learning materials' in 'English/Hindi' languages for the convenience of all the students enrolled in all such courses as offered under this memorandum of understanding.
3. The party in SECOND PART shall be responsible to offer some training courses with discount in fee for the recommended students from the 'College'.
4. The party in SECOND PART shall be responsible for enrollment and commencement of online training program of students on their online learning portal "VidyaBridge" in phased manner for group of students of 'College'.
5. The party in SECOND PART shall be responsible to provide skill training as skill partner to the student enrolled for the course.

## **IV. COOPERATION UNDERSTANDING**

The parties shall be under the obligation to appoint / nominate persons to initiate and monitor the implementation and execution of all courses offered under this memorandum of understanding as ' Nodal Officers / Coordinators / Program Officers etc.' to purpose of attainment of objectives as enshrined under this memorandum of understanding.

## **V. METHODOLOGY**

### **ONLY ONLINE**

- 1 Course Content
- 2 Recorded Video
- 3 Online Classes
- 4 Vocabulary Abstract etc.

## V. COURSES&RELATEDDETAILS

- Notwithstanding any relative financial obligation to operate between the parties, the PARTY IN SECOND PART shall facilitate the PARTY IN FIRST PART to offer the courses with such titles, description, fee, contents etc. as indicated below, and not otherwise-
  - Online Courses offered with discount in fee to students recommended by 'College'
- The parties shall jointly issue the certifications to the students.
- Detailed 'Brochures' containing course details, requirements for completion, availability of reading material, classes, Fee etc. are online available in e-learning portal VidyaBridge at <https://vidvabridge.bsinfotech.net>

### Courses offered by VidyaBridge

<i>Courses on Foreign Languages</i>						
S.No.	Title of Course	Duration Week	Days	Credits	Course Fee (Rs)	Discounted Fee Offered Including all Taxes (Rs)
1	Certificate Course in French Language	16	96	4	8000	1180
2	Certificate Course in German Language	16	96	4	8000	1180
3	Certificate Course in Persian Language	16	96	4	4000	1180
4	Certificate Course in Spanish Language	16	96	4	8000	1180
5	Certificate Course in English Language	16	96	4	3000	1180
<i>Course on Accounting And Finance Including IT Skills</i>						
1	Industry Ready Professional	16	96	4	8000	1180
2	Certificate Course in stenography	16	96	4	1000	1180
3	Certificate Course in Retail Sales Management	8	48	2	1000	1180
4	Certificate Course in Project Planning & Advisor	16	96	4	2000	1180
5	Financial Planning Advisor	8	48	2	5000	1180
6	Tax planner & Tax Consultant	16	96	4	5000	1180
7	Financial Statement Analyst	8	48	2	4000	1180
8	Inventory & Stock Operation	16	96	4	2000	1180
9	Small Trading Business Operation System	16	96	4	5000	1180
<i>Computer Literacy/Application , Information Technology &amp; Management</i>						
1	Certificate course in Web Designing	12	72	3	2000	1180

2	Certificate course in Computer Application	12	72	3	2000	1180
3	Certificate course in ICT	12	72	3	2000	1180
4	Certificate course in Hardware Technology & Networking	12	72	3	2000	1180
5	Certificate course in Software Testing	16	96	4	5000	1180
6	Certificate course in Software Design & Coding	16	96	4	5000	5000
7	ERP Implementation Associate	16	96	4	5000	1180
8	Certificate course in Digital Photography	12	72	3	5000	5000

***Personality Development Courses/ Co-curricular/ Add-on course***

1	Career Enhancement Techniques	8	48	2	4500	1180
2	Communication & Soft Skills	8	48	2	3000	1180
3	Personality Development & Interview skills for Beginner's	8	48	2	1000	1180

***Courses for Smart Professionals / Entrepreneur / Start-ups/ Add-on course***

S.No.	Course Name	Duration (Days)	Duration (Week)	Credits	Course Fee (Rs)	Fee Offered (Including Taxes) (Rs)
1	Certificate Course in Basic Computer Skills	48	8	2	1000	1180
2	Certificate Course in Word, Spreadsheet & Presentation Tools (MS Office)	48	8	2	1000	1180
3	Digital Financial Tools and Applications in IT	48	8	2	1000	1180
4	Future skills and Cyber Security in IT	48	8	2	1000	1180
5	Certificate Course in Typewriting	48	8	2	1000	1180
6	Certificate Course in Sales & Marketing Management	48	8	2	1000	1180
7	Certificate Course in Computerized Accountancy on ERP	96	16	4	1000	1180
8	Certificate Course in Education Sector ERP (A complete college & school management software with complete ERP)	96	16	4	1000	1180
9	Certificate Course in Business Accounting system	96	16	4	1000	1180
10	Training on Effective Communication & Confidence building	48	8	2	1000	1180
11	Training on Personality & Personal Grooming ,Body Language Behavior & Interview skills	48	8	2	1000	1180
12	Training of Public Speaking , Group Discussion & Presentation skill	48	8	2	1000	1180

## **VI. AMENDMENTS&ADDITIONS**

1. All contents of this memorandum of association and all such other issues directly related therewith or incidental thereto the contents of this memorandum of association shall be amended, changed or altered only by written consent duly signed by 'authorized signatories' or their nominees or such persons as may be authorized by the parties for such purpose.
2. This memorandum of understanding shall come into force on the day and date when signed by both the parties in presence of their respective witnesses and shall be valid for a period of 2 years or till termination as according to the procedure of termination as under this memorandum of understanding.

## **VII. CONFIDENTIALITY**

1. Parties to this memorandum of understanding shall be bound by high standards of confidentiality as prudent in relation on the objective so this memorandum of association.
2. It shall be incumbent on the PARTY IN SECOND PART to utilize all personal and non-personal information of students enrolled in courses offered, strictly for the purposes of their training, examination and certification etc. only.

## **VIII. ARBITRATION**

1. In order to maintain the desired level of social media outreach, each party promises to follow the branding guidelines for social media and respect the dignity of each other.
2. This memorandum of understanding is merely 'expression of intent' of joint initiatives of the parties to this memorandum and the obligations under this memorandum shall not be legally enforceable by or against either of the parties in the Judicature at Lucknow Court only.

## **IX. TERMINATION**

This memorandum of understanding may be terminated at the instance of either party by providing an advance notice of 3 months with or without acceptance of such notice by the other party. The memorandum shall stand terminated on such date as and when '3 month's duration has passed after communication of notice of termination by either party to the other party.

This Memorandum of Understanding is hereby accepted and signed by each Party through their authorized representatives as indicated below:

For and on behalf of the College

Name:

Designation

**ITS PARAMEDICAL  
FOUNDATION  
MOHANLALGANJ,  
ATRAULI  
UTTAR PRADESH**

Witness:

1.

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For and on behalf of the Company

Name: Sunidhi Chauhan

Designation :Deputy State Head

**BSN Infotech Private Limited**  
2/63, Vipul Khand, Gomti  
Nagar, Lucknow-226010

Witness:

1 Harsh Raj Asthana

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**FOR OFFICE USE (Details of both Parties)**

**College Person Detail**

**1 Signing Authority/ Head Details**

( a)Name :

(b) Designation

(c) Address of college

( d)Mobile No-

(e) Email ID-

(f) Landline No.-

**2 Nodal / Link Person Details**

(a)Name:

(b) Designation

( c) Address of college

( d) Mobile No-

( e) Email ID-

( f )Landline No.-

**VidyaBridge -Unit of BSN Infotech Private Limited**

**Nodal / Link Person Details**

Name: NAYAB ANJUM

Designation: Academic Head

Mobile No.: 9219875031

Address: BSN Infotech Pvt. Ltd

Email Id :sunidhi\_chauhan@vidyabridge.net

Land Line No.